

Mavericks In Education™ Selects Blink Logic™ to Improve Next-Generation Education Solutions

Enables Educators Of At-Risk And High School Dropout Students To Leverage Real-Time Feedback For Performance Improvement

San Francisco, CA – March 24, 2008 – **Blink Logic Inc., (OTCBB: BLKL)**, a key player in the SaaS (Software as a Service) Business Intelligence (BI) space, announced today it has been selected by Mavericks in Education™ to enable real-time feedback solutions dedicated to aiding at-risk and dropout high school students. The program's initial launch will be in Florida.

In an effort to combat the rising number of dropout students in Florida and the associated costs, the Mavericks in Education™ are undertaking a unique approach which includes the utilization of Blink Logic's SaaS BI solution. By providing granular, real-time data that is unique to their students' population, educators can obtain timely feedback on particular success and failure factors, critical information to identify and aid the at-risk students. It is estimated that the state of Florida could save as much as \$1.5 billion in healthcare costs in connection with the lifetime expense of high school dropouts at current rates.

Until now, educators have had to spend years collecting and analyzing data by information technology experts to determine the impact of any given educational program, during which time thousands of students are lost in the system and ultimately drop out. "100,000 students failed to graduate from high school in Florida last year," said Mark Thimmig, Mavericks' chief executive officer. "By employing Blink Logic, we are putting the technology directly in the hands of the people responsible and able to improve the process, not an IT analyst. The collaboration capability enables communications with other educators on a real-time basis on what is working and what is not working, on a micro level or macro level. That's unique."

David Morris, Blink Logic's CEO added "It's wonderful to have a client who's putting our product in the hands of a community of educators and stakeholders to save lives and save money. Our solutions are unique suited to situations that require critical, real-time data and we're pleased to be a part of such a forward-thinking program."

About Blink Logic Inc.

Blink Logic Inc. (OTCBB: BLLG), delivers on-demand business intelligence solutions that connect people with the information they need to make decisions at the speed of business. Blink Logic provides an enterprise-class, self-service, end-user environment that encompasses the full range of capabilities required by the broadest range of users in an organization — all for a low monthly subscription price. These capabilities include: dashboards, analysis, collaboration, annotation, scorecards, web reports, and location intelligence. Blink Logic integrates with major business intelligence, OLAP, and database platforms such as Microsoft SQL Server, Cognos, Oracle, and IBM DB2. Unlike traditional BI solutions, Blink Logic can be deployed in only a few days. For more information, please visit www.blinklogic.com.

About Mavericks in Education Florida, LLC™ (Mavericks)

Mavericks is an Education Service Provider (ESP) dedicated to designing, developing and implementing out-of-the-box educational solutions to serve a large and rapidly expanding student population who are not realizing success through a traditional education process. Mavericks through its D. Wade's Schools, Small school – Big opportunities™, will implement a patent pending comprehensive Educational Model that offers: Learning Levels to meet various students' needs at enrollment, flexible schedules, educational mentors, real-time accountability measures relevant to their student's population, comprehensive performance analytics throughout every aspect of the school's operations, instructional teams appropriate to each unique Learning Level,

and a safe and motivating school culture. For more information, please visit www.mavericksineducation.com and www.dwadeschools.com

Safe Harbor Statement

This release may contain forward-looking statements. These forward-looking statements are neither promises nor guarantees, but involve risks and uncertainties that may cause actual results to differ materially from those in the forward-looking statements. Readers should not place undue reliance on any such forward-looking statements that are based solely on information known as of the date of this release. Blink Logic Inc. disclaims any obligation to update or revise any such statements to reflect any change in expectations or in events, conditions or circumstances on which any such statements may be based or that may affect the likelihood that actual results will differ from those contained in the forward-looking statements.

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